

# WALTER JAMIESON, FCIP

BA, MES, MSc, PhD

Consultant | Educator | Facilitator | Researcher



- Ph.D., Urban and Regional Studies, Centre for Urban and Regional Studies, University of Birmingham, England. 1979.
- M.Sc., Environmental Conservation (Built Environment), Edinburgh College of Art, Heriot-Watt University, Edinburgh, Scotland. 1974.
- M.E.S., Master of Environmental Studies. York University, Toronto, Canada. 1974.
- B.A., Sociology. York University, Toronto, Canada. 1970.

- \* TOURISM AND DESTINATION PLANNING AND DEVELOPMENT
- \* COMMUNITY-BASED TOURISM
- \* TALENT MANAGEMENT

- \* HERITAGE RESOURCE MANAGEMENT, PLANNING AND INTERPRETATION

- \* VISITOR MANAGEMENT
- \* CREATIVE/CULTURAL/HERITAGE TOURISM
- \* SERVICE DESIGN INNOVATION

## BRIEF BIO

For more than 40 years Walter Jamieson has worked to bridge the academic and consultancy worlds through creativity, innovation and out-of-the-box thinking. His activities have been based on a sound set of responsible and sustainable values and principles. His activities include: early work in Canada using tourism and heritage resources as tools for community and economic development, research and consultancy work in China, extensive community-based tourism work in Asia, exploring the power of tourism as a tool for economic and social development. Under his leadership an undergraduate, graduate and post-graduate innovative service curriculum was approved and introduced at Thammasat University in Thailand.

His interdisciplinary education and experience provides creative thinking and practice in a number of areas through an integrated approach to analysis and problem-solving. He has shared this development as a consultant, teacher, trainer, author, facilitator and researcher in more than 20 countries. He has been a member of faculty and management at universities in Canada, the United States, Macau, Thailand and Japan. He has coupled his academic experience with a wide range of consultancy projects. Walter has been involved in a wide range of capacity building exercises in many parts of the world and has held a number of executive positions in national and international organizations.

A full academic CV and references are available upon request.

## EXPERTISE

- Tourism planning and destination planning and development at the international, national, metropolitan and local level with special expertise in destination management, visitor management, disaster preparedness, community-based tourism, and creative/cultural/heritage tourism.
- Talent management in hospitality, tourism, urban planning and heritage resource management. (Includes needs assessment, course design and delivery, distance delivery, facilitation and train-the-trainers initiatives).
- Service innovation and delivery.
- Creative/cultural/heritage tourism within the context of urban and regional planning and development.
- Heritage resource management and planning with a focus on heritage sites/areas and interpretation.

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## PRESENT POSITIONS

- Adjunct Professor, School of Hospitality and Tourism Management, Ryerson University, Toronto, Canada.
- Distinguished Adjunct Professor, Asian Institute of Technology, Thailand.
- Chief Innovation Officer, Green Door Solutions Ltd.
- Executive Senior Advisor, Design Fever 39.
- Member of the World Travel Market (WTM) Responsible Tourism Advisory Panel.
- Principal, International Center for Responsible Tourism (ICRT) ASEAN.
- Member, Academic Advisory Panel, The International Tourism Partnership.

## SELECTED PAST APPOINTMENTS & POSITIONS

- Director and Professor, Service Innovation Program, Thammasat University, Thailand.
- Distinguished Fellow in Urban Design, Faculty of Architecture and Planning, Thammasat University, Thailand
- Dean and Professor, School of Travel Industry Management, University of Hawaii, Honolulu, USA.
- Professor of Planning and Associate Dean, Faculty of Environmental Design, University of Calgary, Canada.
- Professor/Coordinator, Urban Environmental Management Program, Asian Institute of Technology, Thailand.

## SELECTED MAJOR CONSULTANCY ACCOMPLISHMENTS

Walter Jamieson has been director and a member of a numerous international consulting initiatives. Clients include the UNWTO, UNESCAP, UNESCO, SNV, ADB, World Bank, ASEAN, Thai Ministry of Tourism and Sports. He has been engaged in over a 150 public as well as private sector projects at an international, national, as well as the local level. Selected projects include:

- Consultant, "The Greater Mekong Subregion Tourism Sector Strategy 2016–2025.
- Team member responsible for developing the capacity building strategy for the Myanmar Tourism Master Plan for the Asian Development Bank.
- Team leader for developing the ASEAN Tourism Marketing Strategy 2017-2020, ASEAN Tourism Strategic Plan 2011-2015 and the ASEAN Tourism Marketing Strategy 2012-2015.
- Participation in a number of AECOM Singapore Pte. Ltd. projects throughout Asia.
- Team leader responsible for an ADB funded project developing a national tourism development plan for Cambodia.
- Cooperation with UNESCO and PATA on an impact study for Luang Prabang in Lao PDR.
- Pioneering work with UNESCAP in exploring the role of tourism in poverty reduction.
- A wide number of community-based tourism projects in Southeast Asia.
- Visitor management plans for UNESCO for Vat Phou (Lao PDR) and Sukhothai (Thailand) World Heritage Sites.
- Pioneering studies in Canada linking historic preservation, economic and tourism development including the first ecomuseum in Western Canada.

## SELECTED ACADEMIC, CAPACITY BUILDING AND RESEARCH ACCOMPLISHMENTS

- Over 100 capacity building and professional development courses and workshops throughout the world.
- Preparation and delivery of 180 interdisciplinary papers and presentations throughout the world.
- Independently and collaboratively responsible for 140 publications ranging from books to refereed articles to manuals and workbooks.
- Founding Director of the Historical Resources Intern Program, University of Calgary, Canada including the design and management of the first heritage resource management certificate program in Canada.

## AWARDS

- Inducted into the College of Fellows, Canadian Institute of Planners.
- Awarded the Queen's Jubilee Medal for contributions to heritage preservation and tourism.
- Heritage Canada Lieutenant Governors' Award.
- Recognition as one of the leaders at the University of Calgary for outstanding service.
- Recognition by ICOMOS Canada for contributions as its representative at the international level.
- Teaching Excellence Award, The University of Calgary.